



My name is Pati Bravo, head of La Carpa Diem and the woman behind the fish. A professional graphic designer in constant **evolution** and learning. I believe in a deep investigation of the client needs at the time of facing a job, providing with graphic solutions that make that each project really **communicates** with its audience.

I am passionate about detail, typography, photography with a strong sense of aesthetics and in constant search of projects that make me **grow** as a designer.

WORK EXPERIENCE

ALBERTO CORAZÓN

ENERO 2009 / ENERO 2012

(www.albertocorazon.com)

Working as graphic designer in the team lead by Alberto Corazón. Finding and producing creative solutions for printed material mostly.

I participated in the design processes of clients such as MAPFRE, Fundación Germán Sánchez Ruipérez, VEGAP, Fundación Arte y Derecho, Fundación Cesar Manrique, Feria del Libro and many more.

CANO ESTUDIO

FEBRERO 2013 / JULIO 2013

(www.canoestudio.com)

Designing brand identities and guidelines, stationary, brochures, newsletters and reports. Books, flyers, etc for clients such as Museo ABC

FREELANCE GRAPHIC DESIGNER

ENERO 2012 / PRESENT

Designing brand identities and guidelines, stationary, brochures, newsletters and reports. Books, flyers, patterns, icons, layouts, posters, dossiers, calendars, banners, social media design, web design, etc for a numerous clients such as Instituto Polaco de Cultura en Madrid, Victor Ullate Ballet, Alberto Corazón, Arambarri & Asociados, Izabella Godlewska, La Cantina del Matadero.

FREELANCE SOCIAL MEDIA MANAGER

ENERO 2018 / PRESENT

SOCIAL MEDIA TEACHER AT IDEM

MAYO 2021 / PRESENT

(www.institutoidem.com)

EDUCATION & SKILLS

I finished a **Masters in Graphic design** on december 2012 at the Instituto Europeo di Design (IED) - Madrid, where I received classes from some of the top graphic designers on the spanish scene such as Pablo Rubio (founder and president of Erretrés), Daniela Rogoza, Mikel Garay (Director of the Museo del Prado design department), Roberto Vidal, Albert Folch (Folch Studio), José Ramón Penela (Unos tipos duros) to name just a few.

I lived in **Dublin** for six years, where I got to be really fluent in english and where I didn't just learn english but started my career as graphic designer too.

I can use all the design software, Illustrator, Indesign, Photoshop...

PLEASE CONTACT:

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AND SEE MY PORTFOLIO AT:

www.lacarpadiem.com